

# MARC BY MARC JACOBS

## MEN'S COLLECTION / SPRING 2014

MARC BY MARC JACOBS ANNOUNCES THE INTRODUCTION OF THE MEN'S MARC BY MARC JACOBS WATCH COLLECTION. THE COLLECTION BUILDS UPON MARC JACOB'S ICONIC USE OF MILITARY AND VINTAGE ELEMENTS. DETAILS SUCH AS BOLD CHRONOGRAPH LAYERED DIALS, ROUND CASES, AND LUMINESCENT INDEXES EVOKE A FRESH FEEL. THE MEN'S COLLECTION IS SLATED TO DEBUT MARCH 2014.

A COOL, UTILITARIAN LOOK INSPIRED THE DESIGN OF THE LARRY WATCH. STYLES INCLUDE THE STAINLESS STEEL CASE AND BRACELET WITH GUNMETAL OR BLACK FINISH THAT REFLECTS MARC JACOB'S SIGNATURE AESTHETIC OF OFFBEAT SOPHISTICATION, WHILE THE BRUSHED LEATHER STRAP OFFERING IN TAN OR BLACK BOASTS A MORE CASUAL APPEAL.

FOR A MORE TAILORED LOOK THE DANIEL AND JIMMY WATCHES OFFER STREAMLINED CASES AND CLASSIC DIALS FOR A CLEAN AND VERSATILE EFFECT. UNIQUE TWISTS SUCH AS, SUBTLE TEXTURES AND DISTINCT POPS OF COLOR FOUND ON THE DIAL OF THE JIMMY MAINTAIN THE OFFHAND EDGE THAT MARC BY MARC JACOBS IS SYNONYMOUS WITH. BOTH DANIEL AND JIMMY WATCHES FEATURE A SOPHISTICATED 3-HAND MOVEMENT DIAL WITH NUMBERED INDEXES COMBINED WITH A METAL BRACELET OR RICH LEATHER STRAP.

MARC BY MARC JACOBS WATCHES ARE CONSTRUCTED WITH JAPANESE QUARTZ MOVEMENT AND WATER RESISTANT FROM 5 ATM TO 10 ATM.

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**LARRY  
MBM5053**

CASE SIZE 46 MM

CASE THICKNESS 11 MM

LUG WIDTH 24 MM

DIAL BLACK W/ SILVER SUB SET CHRONO EYES

INDEX APPLIED WHITE LUM ARABICS

CASE MATERIAL STAINLESS STEEL

CASE FINISH/PLATING MATTE BLACK IP

STRAP/BRACELET GENUINE LEATHER,

LIGHT TAN WITH TONAL STITCHING

WATER RESISTANCE 10 ATM

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**LARRY  
MBM5051**

CASE SIZE 46 MM

CASE THICKNESS 11 MM

LUG WIDTH 24 MM

DIAL GUN WITH SILVER SUB SET CHRONO EYES

INDEX APPLIED LIGHT BLUE LUM ARABICS

CASE MATERIAL STAINLESS STEEL

CASE FINISH/PLATING BRUSHED/POLISHED COMBO IN GUN IP

STRAP/BRACELET BRUSHED/POLISHED COMBO IN GUN IP

WATER RESISTANCE 10 ATM

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**LARRY**  
**MBM5054**

CASE SIZE 46 MM

CASE THICKNESS 11 MM

LUG WIDTH 24 MM

DIAL BLACK WITH SILVER SUB SET CHRONO EYES

INDEX APPLIED LIGHT BLUE LUM ARABICS

CASE MATERIAL STAINLESS STEEL

CASE FINISH/PLATING BRUSHED/POLISHED COMBO IN GUN IP

STRAP/BRACELET GENUINE LEATHER,

BLACK WITH TONAL STITCHING

WATER RESISTANCE 10 ATM

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**DANNY**  
**MBM5036**

CASE SIZE 43 MM

CASE THICKNESS 11 MM

LUG WIDTH 22 MM

DIAL BLACK SUNRAY

CASE MATERIAL STAINLESS STEEL

CASE FINISH/PLATING BRUSHED/POLISHED COMBO

STRAP/BRACELET BRUSHED/POLISHED COMBO

WATER RESISTANCE 5 ATM

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**DANNY**  
**MBM5039**

CASE SIZE 43 MM

CASE THICKNESS 11 MM

LUG WIDTH 22 MM

DIAL BLACK SUNRAY

CASE MATERIAL STAINLESS STEEL

CASE FINISH/PLATING BRUSH/POLISHED COMBO

STRAP/BRACELET GENUINE LEATHER IN MEDIUM BROWN

WATER RESISTANCE 5 ATM

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**JIMMY**  
**MBM5043**

CASE SIZE 43 MM

CASE THICKNESS 11 MM

LUG WIDTH 22 MM

DIAL NAVY WITH SUBTLE STRIPE PATTERN

CASE MATERIAL STAINLESS STEEL

CASE FINISH/PLATING BRUSHED/POLISHED COMBO

STRAP/BRACELET BRUSHED/POLISHED COMBO

WATER RESISTANCE 5 ATM

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**JIMMY**  
**MBM5047**

CASE SIZE 43 MM

CASE THICKNESS 11 MM

LUG WIDTH 22 MM

DIAL OLIVE WITH SUBTLE STRIPE PATTERN

CASE MATERIAL STAINLESS STEEL

CASE FINISH/PLATING BRUSHED/POLISHED COMBO

STRAP/BRACELET GENUINE LEATHER IN MEDIUM BROWN

WATER RESISTANCE 5 ATM

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